

Census Bureau News: Address Canvassers Take to the Streets

The 2010 Census launched its next operation, Address Canvassing. A preliminary wave began on March 29th, and the mass effort launched on April 6, 2009. The entire phase concludes by June 19, 2009.

During Address Canvassing, the Census Bureau will put to work approximately 140,000 people to canvass all known streets and roads throughout the country. The canvassers identify every living quarter where people live or could potentially live, and verify more than 145 million addresses.

For the first time in Decennial Census history, census workers will confirm, add, and delete addresses using a GPS-equipped hand-held computer. Each computer is so secure that it will work only when activated by the fingerprint of its assigned operator.

Each building or structure receives Global Positioning System (GPS) coordinates to make sure it is also recorded in the right location.

Census workers also will update maps by adding new roads. This work ensures that the census address list is complete so that everyone can be counted in the 2010 census.

The census workers are authorized to be working within the city of San Marino. All workers can be easily identified, as they will be carrying a hand held GPS unit, a clearly marked U.S. Census bureau shoulder bag, and are required to display a clearly visible Census Bureau identification tag, as shown in the picture below. There is no need to notify the Department of the presence of these workers, but residents are reminded to be alert. Please continue to report any and all suspicious activity, including violations of the city's no-soliciting codes.