State of the City

City of San Marino

January 6, 2020
This year’s State of the City will address:

1. Department accomplishments of 2019 and council-directed goals for 2020

2. Mayor’s goals and vision for 2020
2019 ACCOMPLISHMENTS

- Coordinated the 2019 municipal election for two council seats and the Public Safety Parcel Tax
- Redesigned the budget preparation and adoption process, with support from the Council Budget Subcommittee
- Redesigned and launched the City’s new, more user-friendly website
- Implemented the Envisio strategic plan management software

THIS YEAR’S GOALS

- Explore partnership opportunities with other agencies to find cost savings
- Refine website functionality and enhance online services
2019 ACCOMPLISHMENTS

- Updated the City’s Investment Policy
- Received the CSMFO Meritorious Award for the FY 18-19 budget document
- Changed the City’s primary banking relationship to East West Bank, resulting in lower bank fees and a higher yielding Money Market Account
- Upgraded the City’s accounting system to a cloud-based version with added features to track City billing easier

THIS YEAR’S GOALS

- Proactively seek out external funding sources to fund services that the City is currently providing to offset current spending
- Update the City’s Procurement Policy in accordance with the Government Code and best practice standards as well as Procurement Standards for Federal Awards
INFORMATION TECHNOLOGY

2019 ACCOMPLISHMENTS

- Created a back-up process for all city data, enabling the city to recover and resume operation in an emergency, outage, or cyber-attack from any location with internet access within 4 hours
- Bought the city data network up to compliance with the FBI's recommended CJIS policies, establishing a defense against growing cyber-attacks and data theft in local municipalities

THIS YEAR'S GOALS

- Implement security monitoring to combat the growing assault of ransomware on local city governments
- Bring City Wi-Fi up to security compliance to match the network improvements
- Continue upgrading staff computers and adopt a 5-year cycle of replacement
HUMAN RESOURCES

2019 ACCOMPLISHMENTS

- Conducted approximately 40 recruitments for full-time and part-time classifications
- Updated recruitment templates and brochures for a more attractive presentation of San Marino
- Coordinated workplace harassment training for all City employees to comply with California State Law
- Engaged with a new benefit broker, resulting in lower cost for employee dental/vision premiums

THIS YEAR’S GOALS

- Update the employee performance review process using Envisio
- Create new Onboarding/New Employee Orientation process for full-time and part-time employees
- Explore risk management/workers’ compensation program opportunities for the agency
PLANNING & BUILDING DEPARTMENT

2019 ACCOMPLISHMENTS

- Adopted the Tree Preservation Ordinance, with special recognition of heritage trees
- Launched the Citywide Historic Survey
- Developed a strategy for proactive code enforcement
- Launched the Peafowl Abatement Program, which resulted in capturing and relocating 50 peafowl

THIS YEAR’S GOALS

- Create a financial incentive program for heritage trees in front yards
- Adopt and implement the City Wide Historic Survey
- Implement the Economic Development Plan by developing incentives and a marketing strategy to attract new businesses
- Amend the Tree Preservation Ordinance
2019 ACCOMPLISHMENTS

- Replaced 2 miles of residential sidewalk – on schedule and on budget
- Resurfaced 23 street segments in the city - on time and under budget
- Completed the condition assessment of the city wastewater collection system and recommended a 5-year improvement plan

THIS YEAR’S GOALS

- Develop an urban forestry program that includes condition assessments and reforestation plans
- Develop a Master Plan for Lacy Park
- Construct a replacement rose arbor
- Complete this year’s $3,500,000 street rehabilitation project and commence design of next fiscal year’s work
- Complete another 1 mile of residential sidewalk replacement
2019 ACCOMPLISHMENTS

- Residential burglaries reduced by 18% from last year
- Priority 1 (one) response time to calls for service reduced by 24% from last year, bringing the average to under 2 minutes
- Injury traffic collisions reduced by 12.8% from last year

THIS YEAR’S GOALS

- Reduce injury traffic collisions by an additional 10%
- Reduce both residential and commercial burglaries by an additional 5%
- Develop a traffic safety program with the school district to educate students in bicycle safety
- Develop and initiate Business Watch program
- Enhance the neighborhood watch program through implementation of block captain training and residential security system seminar
2019 ACCOMPLISHMENTS

- Completed the plan to upgrade the Emergency Operations Center and conducted staff training, including an exercise with the School District.
- Purchased and placed into service life-saving equipment, “Autopulse” for Rescue Ambulance 91.
- Implemented a new “Water Watch” Program in the City to help prevent juvenile drownings in our City.

THIS YEAR’S GOALS

- Develop the City’s Emergency Operations Plan Annex to include: Health and Extreme Heat/Power Shutoff Plan & Checklist Plan.
- Review the current CERT program to identify ways to increase community participation, including providing emergency disaster supplies to residents and expanding curriculum past earthquake preparedness.
- Develop a “Citizen Fire Academy” to allow residents and elected officials a day to train with the department and learn about its core functions.
2019 ACCOMPLISHMENTS

- Reunified the Recreation Division and Library Division under the Community Services Department
- Distributed a needs assessment survey that will help shape the future of the Recreation Division
- The Library generated $261,000 in passport fees, a 19% increase in revenue from previous years

THIS YEAR’S GOALS

- Complete the re-envisioning of the Recreation Division based on the actions taken by the City Council and the recommendations of the community survey
- Launch the self-checkout station at the Crowell Public Library by the end of January 2020
- Identify areas of collaboration between Recreation and Library
MAYOR’S GOALS AND VISION FOR 2020

- Increase traffic safety and pedestrian protections with neighborhood traffic calming measures

- Improve public safety through better management of vacant residential and commercial properties

- Strengthen tree preservation through increased education efforts and public awareness of the Tree Preservation Ordinance
Join us the first Monday of every month in the Barth Room at 6:00 PM for town hall events to engage with City officials and learn more about current City projects and priorities and other useful information.

**Upcoming Topics**

- **February 3** – What Priority Initiatives would you like the City to focus on next year?

- **March 2** – Resident engagement: new programs and feedback

- **April 6** – Code enforcement overview and FAQs
Questions?

Thank you!